



# Workforce Development Goals for Idaho's Forest Products Industry

## 1. Greater Awareness & Engagement in Idaho's K-12 Education System



### Elementary School: Classroom Education

- Collaborate with the Idaho Forest Products Commission (Project Learning Tree).
- Provide forest products industry information, videos, and other resources.

### Middle School: Classroom Education & Forestry Tours

- Lead forestry tours for 6th- and 7th-grade students.
- Assist counselors with 8th-grade four-year plans.
- Share forest products industry career pathway information with middle and high school counselors.

### High School: Classroom Education, Forestry Tours & Career Development

- Provide information, videos, and guest speakers to high school teachers.
- Offer guided instruction for apprenticeship programs.
- Supply counselors with details on scholarships, apprenticeships, and job opportunities in the forest products industry.

## 2. Annual Forest Products Regional Industry Career Fairs

- Partner with logging and hauling contractors, lumber mills, equipment dealers, timberland owners and forestry experts.
- Fairs in planning for 2025 in St. Maries and Orofino (with invites to all surrounding schools). Will expand to additional locations in subsequent years.

## 3. Develop Forest Products Industry CTE Career Pathway

- Complete the Career and Technical Education (CTE) Career Pathway application by December 2024.
- Submit the application to the CTE Administration by December 2024.
- Obtain final approval in 2025.
- Provide industry support for training teachers.

## 4. Develop Forest Products Industry High School Curriculum

- Apply for and secure a wood innovations grant to develop the curriculum.
- Create a 6th-12th grade curriculum to serve as the foundation for the Career Pathway.
- Offer industry support to teach the curriculum.

## 5. Develop a Forest Products Industry Apprenticeship Program

- Provide hands-on training for students on logging machinery.
- Assist students with job placement.
- Collaborate with North Idaho College (NIC) and the University of Idaho (UI).

## 6. Develop Social Media Content to Promote the Forest Products Industry

- Create posts and messaging for Facebook and Instagram.
- Produce educational awareness videos for YouTube.
- Host podcasts in partnership with industry experts.

## 7. Promote and Coordinate Regional Forest Products Contests

- Organize regional contests like FFA CDE competitions, focused on forest products industry skills.
- Support interstate contests with surrounding states, such as the Oregon Logging Conference (2025) and other locations, to be announced (Intermountain Logging Conference in 2027?).

## 8. Develop a Plan to Promote Awareness of Industry Jobs & Careers

- Create an interactive map of contractors across Idaho.
- Promote career opportunities via social media platforms.
- Enhance connectivity among forest products industry partner websites.

## 9. Develop a Plan for Job Placement With Contractors

- Assist candidates in their job searches.
- Facilitate connections between contractors and job seekers.

## 10. Communicate Accomplishments & Success Stories

Share progress and success stories with:

- Forest products industry partners.
- Educational entities across the state.
- Leadership in the state of Idaho.



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